



INTRODUCTION

Vero Cycling, Inc. was established in 2013 and operates as a non-profit organization under the laws of the state of Florida and pursuant to the requirements of Section 501(c)(4) of the Internal Revenue Code.

MISSION STATEMENT

Vero Cycling is a social bicycle club based in Vero Beach, Florida. Vero Cycling was formed ten years ago to promote cycling in Indian River County; to encourage cyclists of all levels, from beginner to advanced; to advocate for cycling related interests; to promote safe cycling; and to encourage respect among cyclists and non-cyclists.

FACTS ABOUT VERO CYCLING

- The club is governed by a Board of Directors composed of volunteers.
- Vero Cycling has approximately 375 members, and membership continues to grow.
- Members have access to a calendar of rides. Group rides are led by a certified Ride Leader.
- Vero Cycling works closely with Bike Walk Indian River County (BWIRC) on state and local advocacy issues with a focus on making our community safer and more accessible for people who ride bicycles. Club members also work with BWIRC rehabbing bikes and distributing them to adults and children who need basic transportation to work and school.

CORPORATE MEMBERSHIP

Vero Cycling is a non-profit organization that depends on membership fees to support the Mission of the club and cover expenses necessary to run the club. We have a page on our website (www.verocyclingclub.org) dedicated to Corporate members. Also, the names of our Corporate members are prominently displayed on emails and notices sent to club members to help promote new customers for the businesses who support us. Corporate membership levels are as follows:

\$1,000 -- Gold
500 -- Silver
250 -- Bronze

We are seeking new Corporate Members as an organized cycling club. We thank you for your consideration to support Vero Cycling.

For questions, contact:

Andrea King, Treasurer
Vero Cycling, Inc.
Email: kingandrea@sbcglobal.net
Phone: 860-558-5428

(Contributions to organizations under Section 501(c)(4) generally are not deductible as charitable contributions for federal income tax purposes, but may be deductible as trade or business expenses.)



CORPORATE MEMBERSHIP LEVELS

GOLD: \$1,000/year

- Prominent listing, including your logo, at the bottom of the Vero Cycling homepage. See www.verocyclingclub.org
- Prominent listing, including your company logo, in the footer of all emails sent out to our members through the Vero Cycling email system
- Inclusion of your logo on Vero Cycling jerseys
- Free individual or family memberships for up to three employees

SILVER: \$500/year

- Medium listing, including your logo, at the bottom of the Vero Cycling homepage. See www.verocyclingclub.org
- Medium listing, including your company logo, in the footer of all emails sent out to our members through the Vero Cycling email system
- Inclusion of your logo on Vero Cycling jerseys
- Free individual or family memberships for up to two employees

BRONZE: \$250

- Small listing, including your logo, at the bottom of the Vero Cycling homepage. See www.verocyclingclub.org
- Small size listing, including your company logo, in the footer of all emails sent out to our members through the Vero Cycling email system
- Free individual or family membership for one employee



CORPORATE MEMBERSHIP

Submission Form

Calendar Year: 2023

YES! We are interested in Corporate Membership with Vero Cycling:

- GOLD \$1,000
- SILVER \$ 500
- BRONZE \$ 250

Corporate Member Information:

Company Name _____

Contact Person (Name and Title) _____

Address _____

Phone Number _____

Email _____

Description of business to be included on the Vero Cycling website:

Attach document, or email text with Company Logo to email address below. Not to exceed 50 words.

Membership information for Employees (Gold=3, Silver=2, Bronze=1)

Employee Name	Employee email	Membership (Family or Individual)

Email Company Logo to: kingandrea@sbcglobal.net

Make Check Payable to: **Vero Cycling, Inc.**

Mail to:
 Andrea King, Treasurer
 Vero Cycling, Inc.
 712 Fortunella Circle SW
 Vero Beach, FL 32968

THANK YOU
FOR YOUR SUPPORT!!